



PRESS INFORMATION

Travel Charme Hotels & Resorts:

Bianca Holzmann becomes Director of Fürstenhaus am Achensee

Berlin, August 1st, 2022 (w&p) - Promotion from within the ranks: Bianca Holzmann assumes the position of Hotel Director with immediate effect at the Fürstenhaus am Achensee, which as part of the Travel Charme Group belongs to Hirmer Hospitality. Holzmann previously acted as Assistant Manager for the past seven years and has already played a key role in managing the widely renowned four-star superior hotel on the lake successfully.

Bianca Holzmann is a native of Nuremberg and has been working in the hotel industry for more than 15 years. In the past, the 37-year-old worked as Deputy F&B Manager for Starwood Hotels & Resorts Worldwide and as Convention Sales Manager for various groups. Most recently, she has held the position of Assistant Manager since February 2015 and Event Manager since 2016 at the Fürstenhaus am Achensee and is now looking forward to the new challenge: "I like to follow a saying by Walt Disney: *All our dreams can come true, if we have the courage to pursue them.* I dared to take the next step to fulfill my dream at the Fürstenhaus. Thank you to the Hirmer family for the trust placed in me at this time."

Edith Gerhardt, Managing Director of Hirmer Hospitality, adds, "The Fürstenhaus am Achensee has been one of the top addresses in our portfolio for many years and Bianca Holzmann has made a significant contribution to this. We value her profound expertise in areas such as culinary arts and event management, and the topic of human resources has also been one of her tasks. Bianca Holzmann is a valuable member of the team and we are pleased to show our appreciation for her with this advancement. The internal promotion of talents is very important to us and we are convinced that Bianca will do a great job. We wish her continued success and also a lot of joy with her new professional perspective!"

About Travel Charme Hotels & Resorts

The Travel Charme Hotels & Resorts brand stands for ten individual and characterful vacation hotels in Germany and Austria. In Germany, the unique personalities can be discovered on the Baltic Sea in Kühlungsborn and on the islands of Rügen and Usedom. Other locations are Wernigerode in the Harz Mountains and the Hotel Bachmair am See in the Bavarian foothills of the Alps. The Hotel Bachmair am See is currently undergoing extensive conversion and renovation and will subsequently open with a completely new and modern concept. In Austria, the hotels are located at Achensee in Tyrol, in Klein-walsertal and in Werfenweng in Salzburger Land. HIRMER Group is focusing on expansion. Currently, the group is developing projects in Boltenhagen on the Baltic Sea, Salò on Lake Garda and Bad Gastein in Salzburger Land, in addition to a hotel already opened in St. Peter-Ording on the North Sea. As a Munich-based family business and specialist for men's fashion in the retail sector, the HIRMER

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Fürstenhaus

Am Achensee / Tirol

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brand, together with the other business segments of real estate and hotels, stands for modern zeitgeist, individuality and personality. These values are reflected in the diverse portfolio of Travel Charme Hotel & Resorts and promise an incomparable vacation experience. For more information, visit <https://www.travelcharme.com/> and <https://www.hirmer-hospitality.de/>.

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