

## PRESSEINFORMATION

### A Usedom icon turns 20:

#### Travel Charme Strandhotel Bansin celebrates a big anniversary

**Berlin, May 02, 2022** (w&p) — Two decades of unforgettable vacation experiences: [The Travel Charme Strandhotel Bansin](#) in the eponymous seaside resort on Usedom celebrated its 20th anniversary on May 1, 2022. Since 2002 the hotel stands for vacations full of variety for single travelers, couples and families alike. In keeping with the festive occasion, the Strandhotel Bansin expressed its gratitude to its guests with a colorful anniversary program and special offers.

Bansin is a sleepy, sun-kissed seaside resort on the one hand, diverse, exciting and entertaining on the other. It has the longest beach promenade in Europe, but is the smallest of Usedom's imperial resorts. Radiant seaside villas and the untamed Baltic Sea, forests and meadows right up to the beach: here the island presents itself from its best side. The Strandhotel Bansin is an important part of Usedom and a very popular destination for guests from all over Germany. Between sun, sand and sea, the vacation idyll creates relaxing vacation moments for young and old. Whether just for a weekend or as part of a longer stay - at the Strandhotel Bansin guests can breathe deeply, clear their head and experience life with all their senses.

On the occasion of its 20th birthday, the Strandhotel Bansin put together an impressive anniversary program last weekend. On Friday afternoon on the panorama terrace of the Bistro & Bar patio with fruity spring punch and Canapés in hand, laughter and memories abounded. On Saturday the guests experienced a day filled with wholesome beach fun - diverse delicacies, a singing trio, the finish of the Usedomer marathon DEIN OSTSEEWEG and much more ensured entertainment from early to late. After so much activity, chef Karsten Wettberg provided a real culinary treat in the evening with a large BBQ. Finally, on Sunday, a large May Day brunch in the Gabbiano restaurant was a worthy conclusion to the anniversary weekend.

In addition to the festive program, the Strandhotel Bansin has extended its guests an anniversary offer that can be booked all year round: vacationers receive a varied breakfast, an exclusive dinner in the Gabbiano restaurant, a voucher for their next stay and a bottle of anniversary champagne in their room on arrival. In addition, guests have the opportunity to travel free of charge on the entire island of Usedom with the buses and trains of the Usedom Bäderbahn. The use of the Panorama indoor pools and the sauna area in the hotel is also free of charge.

René Zerres, hotel director at Travel Charme Strandhotel Bansin, explains: "We are very proud of the past 20 years of Strandhotel Bansin and are pleased that we could celebrate this special occasion together with our guests. The hotel is a real affair of the heart for me. At this point, I would also like to extend a big compliment and thank you to all of our employees, who give their best every day to ensure our guests have a memorable experience. Together we ensure that the Strandhotel Bansin continues to be one of the best addresses for first-class vacations on Usedom."

TRAVEL CHARME

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Strandhotel

Bansin / Usedom

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Edith Gerhardt, Managing Director of Hirmer Hospitality, to which the Strandhotel Bansin belongs, is also delighted by this important anniversary: "We congratulate the Strandhotel Bansin very warmly on its 20th birthday. The beach hotel Bansin belongs to Bansin like the sand belongs to the sea and serves as a second home to many of our regular guests. We would especially like to thank hotel director René Zerres and his great team, for whom the well-being of their guests is the first priority day after day. The longstanding commitment of many employees, as well as their warmth and attentiveness are clearly noticeable at the Strandhotel Bansin - here family is lived both in the team and with the guests. Here's to the next 20 years!"

For more information [www.travelcharme.com/hotels/strandhotel-bansin](http://www.travelcharme.com/hotels/strandhotel-bansin).

### **About Travel Charme Hotels & Resorts**

The Travel Charme Hotels & Resorts brand is part of Hirmer Hospitality and stands for nine individual and characterful vacation hotels in Germany and Austria. In Germany, the unique personalities can be discovered on the Baltic Sea in Kühlungsborn and on the islands of Rügen and Usedom. A further location is Wernigerode in the resin. In Austria, the hotels are located at Achensee in Tyrol, in Kleinwalsertal and in Werfenweng in Salzburger Land. Hirmer Hospitality is focusing on expansion. The group is currently developing projects in Boltenhagen on the Baltic Sea, Salò on Lake Garda and Bad Gastein in Salzburger Land. In April 2022, the first house of the Urban Nature brand, which also belongs to Hirmer Hospitality, opened in St. Peter-Ording on the North Sea. As a Munich-based family business and specialist for men's fashion in the retail sector, the HIRMER brand, together with the other business units Real Estate and Hospitality, stands for modern zeitgeist, individuality and personality. These values are reflected in the diverse portfolio of Travel Charme Hotel & Resorts and promise an incomparable vacation experience.

For more information [www.travelcharme.com](http://www.travelcharme.com)

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